

2025 ANNUAL REPORT SUMMARY

ADVOCACY, POLICY, & COMMUNICATIONS COMMITTEE



PURPOSE

In order to promote the role of universities in global health, CUGH understands that global health advancement requires a clear voice for policy advocacy to address global health challenges. CUGH works to strengthen the abilities of its members to communicate information to public policymakers and advocate for global health policies. The Advocacy, Policy & Communications Committee identifies advocacy issues and ways in which CUGH can strengthen public policies to improve global health. It is committed to bridging the gap between global health research and global health policies, mobilizing CUGH members to affect policy change to improve the health of people and the planet.

KEY ACHIEVEMENTS

Published a series of manuscripts to highlight the importance of global health to US international affairs

Organized two sessions at CUGH 2025:

- *Pre-Conference Workshop: Political Advocacy for Global Health*
- *Panel Discussion: Global Health in a Divided World: Policy Debates in Health Journals*

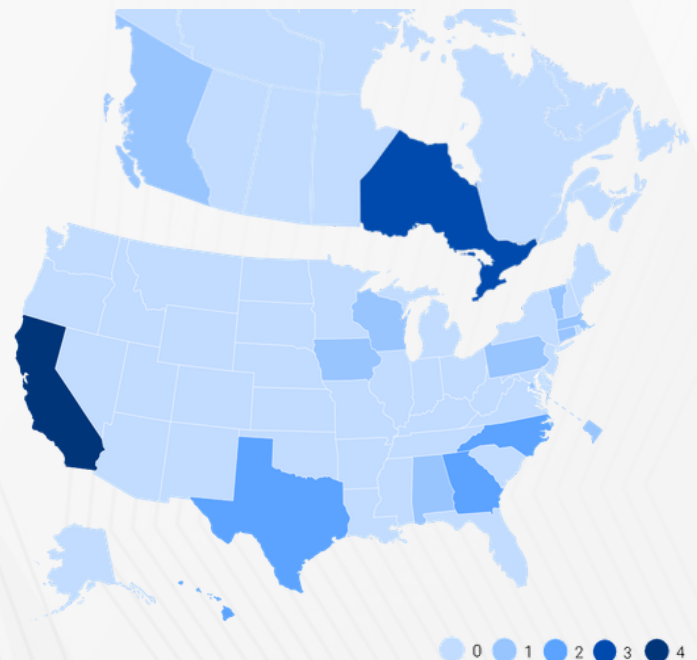
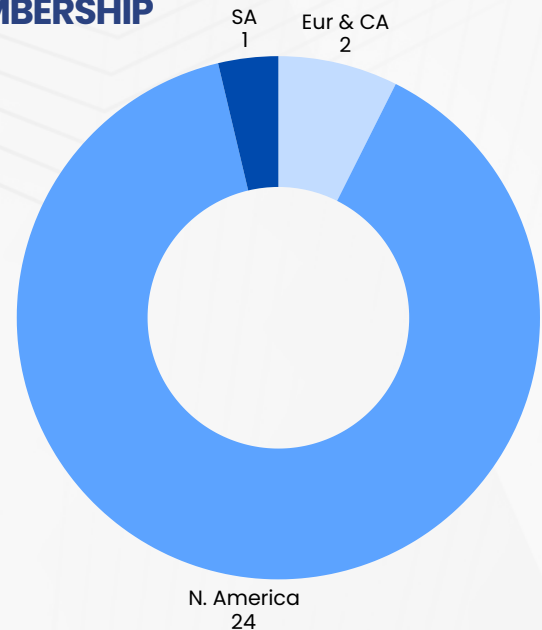
Released a global health leader interview series, including:

- *Dr. Rahul Gupta, former White House Drug Czar*
- *Dr. Tom Frieden, former CDC Director*
- *Ambassador Bob Rae, Canada's Ambassador to the UN*

CO-CHAIRS

- **Benjamin Mason Meier**, University of North Carolina at Chapel Hill
- **Keith Martin**, CUGH

MEMBERSHIP



FUTURE ACTIVITIES & SUPPORT TO CUGH STRATEGIC PLAN

- **A1** **Lead an advocacy-focused webinar series** ahead of April 2026 Hill Day:
 - *What is the Appropriations Process - in collaboration with GHTC*
 - *How to Advocate Effectively on Capitol Hill - in collaboration with ASPPH and the UN Foundation*
- **A2** **B1** **B2** **Hold Advocacy Day on Capitol Hill** (April 8, 2026)
- **A3** **Organize panel at CUGH 2026** with journal editors from *Nature Health*, *Lancet Global Health*, *PLOS Global Public Health*